



**Simulation Interoperability
Standards Organization**

"Simulation Interoperability & Reuse through Standards"

SISO Inc. Operations: Sponsorship Program

July 8, 2014

SUMMARY

Since SISO's incorporation in 1996 as a non-profit scientific/educational organization under Section 501(c)(3) of the US Internal Revenue Code, our fundamental operating model has been that our Simulation Interoperability Workshops (SIWs) should be self-supporting, based on income from registration fees, and that the infrastructure necessary for SISO's Standards Development Activities should be supported by contributions from SISO Sponsors.

SISO established a sponsorship program soon after incorporation to augment the sponsorship of the U.S. Government under the Defense Modeling and Simulation Office with contributions from the modeling and simulation industry.

This document is structured to describe the SISO Sponsor Program.

1 SISO Sponsorship Program

SISO's Sponsorship program provides a means for organizations (mainly for-profit corporations) to participate in SISO's activities and operations. Many SISO sponsors set up exhibit booths at SIWs, disseminating corporate information and demonstrating their products. In doing so, they maintain contact with key individuals and other organizations, many of whom have been involved in simulation interoperability activities through DIS and SISO for 25 years or more. Through these interactions, they can debate, discuss, and learn about new technologies and applications as well as relevant business opportunities. SIW participants include international members (currently representing over 20 countries other than the US, and about one-third of SISO's total membership).

Tangible benefits of SISO Sponsorship currently include:

1. Printing of Sponsor's corporate logos on all SISO promotional material and in SISO Workshop Agendas.
2. Display of logos and corporate descriptions on SISO's website, with links to the Sponsor's web site.
3. 10% discount on all SISO fees (workshop registration fees, booth rental charges, proceedings, etc.), verified by means of an assigned Sponsor Code.
4. Invitations to Sponsor's and Speaker's Lunch and SISO Reception at SIWs (with access to Plenary speakers, EXCOM, and other SISO leadership).

Though sponsorship is not required to do so, a sponsor may establish a partnership with SISO to conduct a study or develop a product in accordance with the provisions of the SISO Policies and Procedures, SISO-ADM-002.

2 SISO Sponsor Recommended Donation

The Simulation Interoperability Standards Organization, Inc., as an IRS 503 (c)(3) non-profit corporation and as registered under the State of Florida, is authorized to receive charitable donations from individual and corporate sponsors. The SISO Inc. Board of Directors has established a recommended Sponsor donation schedule based on the size of the modeling and simulation workforce of the company.

Employees	Donation
1-10	\$1000
11-40	\$2000
41-100	\$3000
>100	\$4000

3 SISO Sponsor In-kind Donations

The SISO Inc. Board of Directors recognizes that some non-corporate organizations, especially international organizations, may not have the ability to directly donate funding to SISO while desiring to be recognized as a SISO sponsor. The Board of Directors may negotiate an in-kind contribution to SISO operations that would be equivalent a directly funded sponsorship.

Any organization desiring to be recognized as a SISO sponsor through an in-kind contribution shall contact the SISO Inc. Board of Directors through the SISO Executive Director with their proposed contribution. Upon approval by the Board of Directors, the organization will be granted sponsorship recognition.

4 SISO Sponsor Interactions

The SISO Inc. Board of Directors, through the SISO Executive Director, maintains the primary interaction with SISO sponsors. Each sponsor is requested to identify a program point of contact and a technical point of contact (may be the same person) to be the primary points of contact with SISO.

Each year, the SISO Executive Director will coordinate the annual contribution with the SISO sponsor program point of contact and will provide records of the contribution to the sponsor.

Potential SISO sponsors should contact the SISO Executive Director as directed on the SISO Web Site.